

### 3<sup>RD</sup> QUARTER 2013 ISSUES AND NEEDS REPORT

1. JULY 4<sup>TH</sup> HOLIDAY CELEBRATION- Due to budget cuts, the 4<sup>th</sup> of July fireworks display at the Barren River State Park had to be changed. WCLU Aired 35 30 second public service announcements with Park Manager Lisa Davis outlining the change in traffic patterns for the event. The hours of restriction for travel and the limitation on parking. It's estimated that there are 3500 people who attend the state park for the event. WCLU AM FM also did 4 live remote broadcasts from the State Park on the night of July 4<sup>th</sup> explaining the new exit procedure and to reduce confusion as to the procedure.

2. EYE EXAMS FOR FIRST TIME SCHOOL ENROLLEES. A new Kentucky law passed in the General Assembly this past year requires that all new enrollees in public schools must have an eye exam. Concerned parents began questioning the mandate, so WCLU AM FM Local news aired a two part news story on July 8<sup>th</sup> and 9<sup>th</sup> with Dr. Steven D. Ward, Optometrist, explaining the dangers of starting to school not able to see and how schools use the exam to bench mark a student's progress.

3. RAILWAY CROSSING ON CARDEN ROAD IN GLASGOW TO BE CLOSED. CSX Railroad and the Kentucky Department of Transportation are seeking public comment on whether or not to close the railway crossing on Carden Road. At the request of both agencies, WCLU ran 25 public service announcements July 10-14<sup>th</sup> outlining how the public can voice concern and express their preferences on this proposed closing. The crossing was closed for two days in July as a maintenance inspection was done, but no decision has been made on the future of the crossing.

4. FREE GED TESTING IN KENTUCKY THROUGH THE END OF JULY

In an effort to reduce the number of illiterate Kentuckians, the Department of Education launched a campaign put a temporary freeze on the cost of testing for the GED through the end of July. WCLU ran 50 public service announcements with Commissioner Terry Holiday from July 10<sup>th</sup> through July 28<sup>th</sup> outlining the particulars on how to take advantage of this offer, which normally costs \$60.00

5. MEETING IN BOWLING GREEN FOR THE PUBLIC'S INPUT ON KENTUCKY'S NEW ECONOMIC DEVELOPMENT STRATEGIC PLAN

Biannually the Barren River Area Development District hosts an economic summit featuring the County Judge Executives of the 8 counties covered by BRADD, and citizen representatives to have input on the Economic Strategies for the community. WCLU aired 25 public service announcement from August 4<sup>th</sup>-10<sup>th</sup> soliciting persons to volunteer to serve on the Economic Development Council of BRADD.

6. BACK TO SCHOOL SAFETY. With School starting on July 19<sup>th</sup>, WCLU Aired a two part news story on July 12<sup>th</sup> and 13<sup>th</sup> with Superintendent's from Barren County and Hart County Schools.

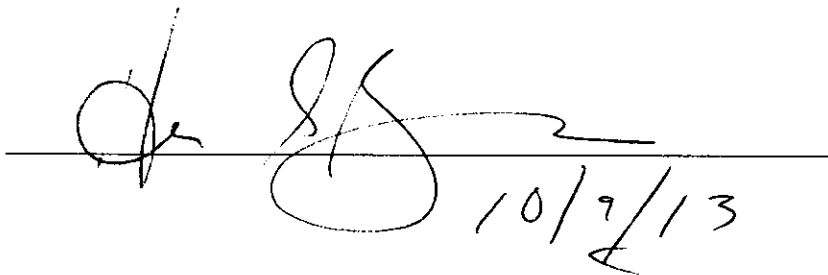
Ricky Line and Bo Matthews told students the adjusted start times for school, the changes in drop off procedures and the change in lunch prices. These news stories aired on all 5 local newscasts on WCLU AM and FM

#### 7.GETTING PRESCRIPTION DRUGS OUT OF THE HOME

The Drug Enforcement agency and the Kentucky State Police hosted the 3<sup>rd</sup> annual "Take Back" drug program on September 8<sup>th</sup>. Statistics show that many young children's drug problems begin with prescription drugs in the home. WCLU AM FM aired 35 60 second public service announcements with Detective Jeff Scruggs with the Drug Task Force outlining the date, time, location and restrictions to bringing outdated prescriptions to be properly disposed of. Over 250 pounds of prescriptions were collected during the event.

#### 8. CONSUMER INFORMATION FOR KENTUCKY STORM VICTIMS

The torrential rains in Southern Kentucky on August 11<sup>th</sup> forced the closure of several campgrounds and precautions issued for others. On August 12<sup>th</sup> WCLU Air an interview with Carlos Lopez, Director of the Barren River Lake Division of the U.S. Army Corps of Engineers. Lopez stressed the importance of not taking risks and issued the imminent danger warning for Narrows Boat Ramp and the State Boat Dock.



A handwritten signature, possibly "J. S.", is written over a horizontal line. To the right of the signature, the date "10/2/13" is handwritten.